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Chapter Ambassador — Corinne Sheppard

2019 Slate of Board of Directors

President — Erin McPartland
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Secretary — Danielle Davis, CFRE
Immediate Past-President — John D. Lechman, CFRE
Co-Chair, Diversity — Shanda Gore
Co-Chair, Diversity — Taylor Burciaga
Co-Chair, Membership — Elizabeth A. Emmert
Co-Chair, Membership — Shelly Orenstein
Co-Chair, Mentoring — Luke Reed
Co-Chair, Mentoring — Eileen Kerner
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Co-Chair, NPD — Milva Valenzuela Wagner
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Co-Chair, Programs/Ethics — Jill Bunge
Co-Chair, Programs/Ethics — Sarah Otis
Co-Chair, Scholarships — Elaine Jansen, CFRE
Co-Chair, Scholarships — Christine Yoder
Chair, Youth in Philanthropy — Sena Mourad-Friedman
Chapter Ambassador — Allie Berns



2018 Annual Meeting December 12, 2018 Toledo Club

Keynote Speaker: Ann Savage Setting Annual Fundraising Goals: A Moderated Discussion

Our mission is to foster the development and growth of fundraising professionals throughout northwest Ohio and promote high ethical standards in the fundraising profession. We do this by providing outstanding professional development programs, career-growth options, mentoring partnerships, access to resources, and opportunities to network and get involved in our philanthropic community.

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2018 Highlights

Programming: The Chapter hosted 7 professional development luncheon meetings in 2018. Topics included career advancement, tax reform implications, managing in-kind gifts, making the ask, working with board members, fundraising management, and setting annual goals. We also collaborated with the Center for Nonprofit Excellence to host the nationally renowned Amy Eisenstein, who gave a full-day presentation on major gifts. Thanks to the support of the Toledo Community Foundation, we offered 10 webinars free of charge at 4 ABLE/LAWO locations. All programs were approved for CFRE credit.

Membership: The Chapter was honored again this year with the Ten Star Award for outstanding achievements in meeting AFPI goals and dedication to increasing professionalism within fundraising, as well as increasing public awareness of philanthropy. This is the 12th time the Chapter has achieved this award. AFPNWO member Ken Frisch, ACFRE, FAFP, was inaugurated as an AFP Distinguished Fellow for his significant leadership contributions to the philanthropic and fundraising professions. The Chapter nominated Vern Snyder, ACFRE, FAFP, this year, and he will be inducted at the international conference in 2019. At the beginning of December, the Chapter had 111 members. We encourage anyone whose membership is lapsing to renew by December 14th.

Mentoring: The AFPNWO Mentoring Committee is experiencing the second year of the Mentoring Program since its launch in early 2017. The Mentoring Committee celebrates the growth of the program, having increased mentoring matches from four in 2017 (serving 9 AFP NW Ohio members) to seven in 2018 (serving 15 AFP NW Ohio members).

BE the CAUSE Campaign: Thanks to the generosity of every Board member and some of our chapter members, we have reached our high goal of \$1,500 for BE the CAUSE (BTC). In fact, we have raised \$1,600 for BTC so far from 26 members (23.85% of membership). In addition, the Chapter negotiated a special deal in 2018: all money (100%) over \$1,500 will come directly back to our Chapter to be used for member recruitment and retention. We are still accepting donations. [Visit www.afpnwo.org/donate.htm](http://www.afpnwo.org/donate.htm) for instructions on how to give.

Scholarships: The Chapter reworked the scholarship criteria and policies this year, making it easier for potential members to apply. 3 membership scholarships were awarded this year to Dr. Tana Schiewer, Alia Wolaver, and Shannon Bova. Nate Reid will be representing our Chapter at the 2019 AFP International Conference as our Chamberlain Scholar.

Public Relations/Marketing: Over the last year, the Public Relations/ Marketing chairs have worked in partnership with our chapter administrator, to meet the goals of our committee, including the introduction of a newly redesigned website with enhanced functionality and the publication of a bi-monthly eNewsletter to our members. Looking ahead, we will focus on increasing our presence on social media to enhance our membership recruitment efforts and gain broader financial support for future funding needs.

Diversity: We believe diversity and inclusion in fundraising is achieved by ensuring we intentionally create a respectful and welcoming environment that is open to all and is representative of a broad spectrum of experiences, perspectives, opinions and cultures. The Diversity Committee began the year with the 2017 Friends of Diversity Award, which recognizes Chapters that complete specific goals toward increasing inclusiveness. AFPI implemented a new program in 2018: I.D.E.A. (Inclusion, Diversity, Equity & Access), and the committee has worked to implement the new objectives.

Youth in Philanthropy: The Chapter worked with Leadership Toledo Youth in Philanthropy to provide guidance and support as the students worked independently to raise and allocate funds to benefit the community while learning about fundraising and the various agencies and nonprofit organizations that positively impact our region.

National Philanthropy Day: On November 14th, we honored 7 leaders who have significantly contributed to the welfare of our communities in Northwest Ohio and Southeast Michigan: TDC Companies, Designetics Cares Foundation, Madhouse, Barbara Eikost, the Russell J. Ebeid Family, Douglas Siebenaler, and Taylor Brubaker. Special appreciation goes to our two Ambassador Sponsors for the event - ProMedica Foundations and the Toledo Community Foundation - as well as all the other event and table sponsors. Most importantly, thank you to the awardees and those who nominated them. We are so grateful that they shared why their commitment to improving the quality of life in our community is so meaningful!

Finance Committee: The Committee took several steps to streamline operations and make better use of the chapter's funds. With Board approval, the Chapter invested in three CDs that were generally earning 1.5-2% APY. This was about 50 times what the checking account was earning. The Board also approved hiring a chapter administrator, which has made the monthly transactions easier to process. The Chapter also conducted its second audit in as many years and was deemed to have a clean bill of health financially.